

Maranon Capital, L.P.
Position Specification
Marketing Associate

Maranon Capital, L.P. (“Maranon”) is an alternative investment management firm focused on private credit and equity co-investment strategies for middle market companies (target companies typically have \$3 million to \$50 million of EBITDA). Maranon’s products include senior debt as well as mezzanine debt and equity co-investment. Maranon’s ability to invest across the entire balance sheet drives a distinct competitive advantage.

Maranon Highlights

- Since 2008, Maranon has reviewed more than 9,600 investment opportunities from over 1,600 different sources across more than 30 industry groups
- Invested \$5.5 billion in over 200 transactions since 2008
- The Maranon team has grown to 38 employees including 25 investment professionals

MARANON’S DIFFERENTIATED CAREER OPPORTUNITY

Maranon Capital offers a unique career opportunity

- Unique perspective of investing senior, unitranche and mezzanine debt and equity across the capital structure
- Disciplined investment strategy and intensive underwriting philosophy
- Vast learning opportunities from a seasoned investment team
- Entrepreneurial and growth-oriented culture supported by robust institutional processes

POSITION

Title: Marketing Associate
Location: Chicago, Illinois
Reports to: Partners and Principals

QUALIFICATIONS AND KEY SKILL TRAITS

The ideal candidate possesses:

- Minimum two-four years related experience working in investor relations, consultant relations or sales
- Ability to prioritize work, multi-task responsibilities and work independently
- Strong ability to meet deadlines
- Interest in financial/stock markets
- High level of initiative
- Strong verbal and excellent written communication skills
- Ability to create PowerPoint presentations and Excel graphs
- Advanced knowledge of Microsoft Office, Word, Excel, PowerPoint, the Internet and RFP writing

- Exceptional organizational skills with keen attention to detail
- Client-focused individual accountable for own projects
- Must be effective working in a team setting
- High proficiency in database and primary research
- Bachelors degree

RESPONSIBILITIES

The Main Responsibilities will include:

- Coordinate the gathering, analysis and writing of all marketing information required to complete the RFP in a timely manner
- Interact with marketing, operations and investment team
- Update proprietary databases with product and project information
- Adhere to strict deadlines in a high-energy environment

A successful candidate will have an innate curiosity and desire to learn, a facility for reading information and good statistical analysis skills, an understanding of financial terms and a keen interest in finance. Additionally excellent computer skills, the ability to grasp new software quickly, a facility with numbers and spreadsheets, initiative, resourcefulness and tact are required.

Duties:

- Handle all qualitative rfps
- Support sales & marketing efforts
- Support in seeking out, identifying, accumulating important information on prospects, clients and peers
- Special projects arising from new business development
- Co-ordinate marketing materials, research and competitive analysis for meetings and final presentations
- Perform competitive analysis (profiles on peers: capabilities, people, clients, etc.) and implement a system to track the progress of marketing initiatives.
- Support Marketing team on all marketing related projects
- Support iLevel development with regards to limited partners
- Work closely with investor relations on all new business development marketing needs
- Maintain integrity of mail lists and contact information in salesforce

TIMING

- Maranon is seeking to hire this position immediately

COMPENSATION

- Attractive compensation package consistent with prevailing market terms for similar positions and experience levels